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Printing, marketing, office products business comes home to Sandusky

SANDUSKY, Ohio - Intelitree, a full-service provider of marketing, graphic design, Web development, printing and office supply services, has relocated its operations to Sandusky. Owner Robert Crabtree said he moved his company from Wellington, Ohio this month because of his desire to return to his hometown and because of the city's strong prospects for economic growth.

"I see great potential in Sandusky," Crabtree said. "I think the city is going to really erupt over the next five to 10 years and I want to be in the forefront of it. We also looked at moving to Cleveland or Medina, but neither of those locations offers the business dynamics we see in Sandusky. I'm also very happy to return to a great community of family and friends."

Crabtree is a graduate of Sandusky High School, where he was introduced to graphic design through the school's commercial arts program. He credits the program and teacher Andrew Shannon for launching his career.

"If it were not for that program and Mr. Shannon, the chances of me being where I am today would be pretty slim," he said.

Founded as a graphics arts, Web development and marketing agency, Intelitree has expanded to provide a unique blend of business communications services. Intelitree brings marketing and advertising consulting, graphics, Web development, commercial printing and office products sales conveniently under one roof. The printing operation includes a full range of products from business forms and stationary to customized promotional products.

As a member of one of the country's largest office products buying groups, Intelitree buys its office products from the same manufacturers as national retailers like Office

Max and Staples and offers competitive prices to its clients. The company's proprietary Web-based "Intelitree Ordering System" provides clients with a customized web portal for convenient purchasing of stationery, office supplies, apparel, promotions, commercial printing and other supplies for next-day delivery.

"We're excited to bring our services to the business community in Sandusky," Crabtree said. "There are not many companies like Intelitree in this area. We combine big-city technology with small town personal relationships to make it easier for businesses of all sizes to operate."

Intelitree's clients range from single person offices to mid- and large-size companies like Hoty Enterprises, M3 Clinical, Spectrum Surgical, Ray Fogg Corporate Properties and Nationwide Insurance.

After graduating from Sandusky High School, Crabtree earned his graphic arts degree at the Art Institute of Pittsburgh and was recruited by a large advertising agency there. In 2002, he moved to Akron, where he and his wife, Rachelle, also a Sandusky native, established Crabtree Creations. The company was later rebranded as Intelitree to reflect its expanded line of business services.

"In our new location overlooking the beautiful Sandusky Bay, we look forward to providing Sandusky with the high level of service and innovation that we have become known for," Crabtree said.

For more information, call Robert Crabtree, at 866.364.2503, or visit www.intelitree.com.

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