

The Write Company

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FOR IMMEDIATE RELEASE

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Make marketing strategies work for you

Free Business Growth Workshop offered

A free workshop offered by Sales & Marketing Enhancement Group will focus on helping businesses develop a coordinated marketing plan. The workshop will be held Wednesday, Dec. 6, 2006, from 8:30 a.m. to 5:00 p.m., at the Holiday Inn Independence, 6001 Rockside Road, Independence.

The Business Growth Workshop is geared toward providing business owners and marketing managers with additional tools and resources to develop and execute a successful marketing plan. The workshops are strictly educational and will not include sales schemes.

The workshop will cover three main issues:

- 1. How to develop your marketing plan and ensure execution.**
- 2. Creating synergy between sales, marketing and customer service.**
- 3. Enhancing Your Web Presence.**

For additional information or to register, visit www.businessgrowthworkshops.com, or call SME Group, at 440-638-5211 extension 105.

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